



STUDENT REPORTER INFORMATION

School and Student Requirements:

- Student applicant did NOT have a lead role from a production that participated in the HSMTA at Proctors. Students who were in a supporting role, ensemble, tech crew, orchestra are all welcome!
- Student must be in grades 9-12
- Only one applicant per HSMTA participating school.
- Only one student will be chosen as a winner to submit to nationals. Nationals will choose two student reporters to go to the Jimmy Awards®.
- Student applicant must be available Saturday, May 11 to attend the High School Musical Theatre awards at Proctors as a liaison to the marketing department.
- Student applicant must be available Sunday, June 23 - Tuesday, June 25 to go to NYC to report on the Jimmy Awards®. Transportation and hospitality provided by the Jimmy Awards® for the student plus one chaperone.
- Applicant's submission video and information required below will be used in submission to for the Jimmy Awards® if selected winner.

Video Requirements:

- Applicants should create a video up to 3 minutes in length showing or describing how they would uniquely cover The Jimmy Awards® on social media, as well as promoting tuning in to a live stream of the Jimmy Awards® ceremony.
- The videos should be minimally edited and should include at least one unedited segment of at least one minute in length with the applicant speaking directly to camera (alone or with interview subjects). -The videos must not include any performance footage; the content of the videos is otherwise up to the applicant.

Video suggestions:

- Shoot in a quiet space. Turn off anything making sound (clocks, fans, etc). Listen to the sound quality of a room — if there's a lot of echo try somewhere else.
- Get close. Your microphone is on your phone — get close enough that you can be heard clearly.
- Pay attention to your light. Make sure you're not backlit or in shadow. Use light from a window or lamp to make sure people can see your face.
- Turn your phone sideways and shoot your video horizontally or landscape mode.
- Steady your phone. If possible put it on a tripod or somewhere else that is stationary. If someone has to hold the phone, have them steady themselves on something stationary like a table — shaky video is really hard to watch.
- Stand out. What can you do to separate yourself from the competition? Think of the kind of videos you like to watch and let them be your inspiration.
- Be yourself. Speak clearly, and don't rush through what you want to say, but be yourself! Let your personality shine through and have fun with it.

Timeline:

- **Monday, April 1:** Video and application form submitted through portal for HSMTA at Proctors.
- **Tuesday, April 2 - Thursday, April 11:** Submissions to HSMTA at Proctors will be reviewed by a panel of industry professionals.
- **Friday, April 12:** Winner will be announced on social media and submitted to national competition.
- **Saturday, May 11:** Winner will attend the High School Musical Theatre Awards at Proctors to work with marketing department as liaison for social media.
- **May 1 - 31:** The Jimmy Awards® will upload the top 10 choices for reporters to their social media pages. These videos are welcome to be shared, liked and more! The Jimmy Awards® has their own panel that will decide who the final two reporters will be. The Jimmy Awards® panel will include social media hits and influence into their decision; more information can be found at:
www.jimmyawards.com/participation/student-reporter-search/
- **Around June 1:** Jimmy Awards® will notify the two winning student reporters.
- **Sunday, June 23 - Tuesday June 25:** Student reporter and chaperone go to NYC for the Jimmy Awards®!